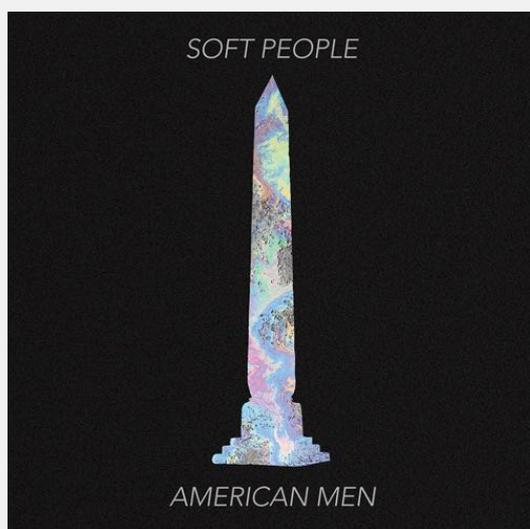


# SOFT PEOPLE

## *American Men*



*American Men* is the debut album from **Soft People**, a pure, brand-new, addicting new music project from **Caleb Nichols** and **John Metz**. Described by Nichols as “early Midlake having a baby with Broadcast and Clinic and Deerhoof and Boards of Canada” and “America’s Best Gay Socialist Band,” **Soft People**’s first offering takes a harsh look at shady politicians, misguided masculinity, late-stage capitalism and our harrowing new reality in and out of the White House.

Case in point: “*Man With a Gun*” is a point-blank excoriation of firearm enthusiasts, “*New Kamp*” damns the new degenerates marching the streets, and “*Daddy*” would seem to hit the psychological, father-issues root of all of it.

While *American Men* often points its guns outward, the record is also hit by personal loss and drastic changes for the couple. Recorded during a period of time Nichols describes as “*Our world basically collapsing*,” the duo holed up in their Atlanta home and made a bunch of noisy pop music about it all. The results are glorious – the avant-garde-leaning Metz complementing Nichols’ Beatles-y sensibility.

The world surely isn’t living as one, but with Soft People on our side, we may have a chance against the Blue Meanies. And while it’s a rare thing for a romantic relationship to work out as creatively as this, *American Men* proves it can be done with noise, anger, humor and a whole lot of melody.

*American Men* will be available digitally worldwide **November 7, 2017**.

### Tracklisting

1. 16 Years of Somewhere Else
2. American Men
3. Daddy
4. Berenstein
5. Baby
6. Georgia Reel
7. Alchemy of Male Feelings
8. Man With a Gun
9. Golden Age of Television
10. Brood VI
11. Think Piece
12. New Kampf

### Label

Self Released

### Format

Digital

### Release Date

November 7 2017

### Web Utilities

#### Band

<http://softpeople.bandcamp.com>

### EPK & Downloads

<http://www.fiverosespress.net>

### Promo Agents

EU : [agent.julien.5rp@gmail.com](mailto:agent.julien.5rp@gmail.com)

US : [agent.morgan.5rp@gmail.com](mailto:agent.morgan.5rp@gmail.com)